



Flair Opens New Non-Stop Routes to the USA

Immediate Release

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Flair Airlines (Edmonton, AB): Flair, Canada's only independent low-fare airline, is the first carrier in the history of Edmonton International Airport to offer non-stop service to Miami, Florida. In addition to Miami, today, also marks the launch of non-stop flights from Edmonton to Orlando, Phoenix/Mesa and Palm Springs: Flair already initiated service to Las Vegas on November 8th

Since laying claim to the title of *Edmonton's Hometown Airline* in June this year, Flair has rapidly expanded its network and fleet to include newly leased Boeing 737-800NG aircraft. Two of these three aircraft will operate today's inaugural flights to Orlando and Miami. Since arriving in Edmonton in June, Flair has also welcomed almost 100 new staff to accommodate this rapid growth. This winter, to destinations like Las Vegas, the airline offers US flights for as low as \$99*one-way.

Flair's Executive Chairman, David Tait, commented, "We've been overwhelmed by the wonderful support of the Edmonton community and by the city's rich talent pool. But talking of pools...starting today we're thrilled to offer Northern Albertans non-stop service to five wonderful - snow-free - southern destinations."

"We proudly welcome Flair and its new routes to the Miami service area," said Lester Sola, Miami-Dade Aviation Department Director and CEO. "South Florida residents can now choose from multiple options for travel to Canada."

As a scheduled airline, Flair has flown more than 1.3 million passengers throughout Canada. Today is a significant milestone as the independently owned airline makes major strides into the U.S.

About Flair Airlines

For over a decade Flair operated as a charter carrier before transitioning to scheduled service in 2017. To consistently offer affordable air travel to Canadians - with a fleet that now consists of 10 aircraft - Flair is focused on key airports, with its main transfer hub in Edmonton and a network that supports seasonal demand. Beginning December 14th, 2018 from seven coast-to-coast Canadian gateways, and six US cities Flair operates over 200 flights per week.

For more information, please visit www.flairair.ca

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